

STEVEN STAVROPOULOS

INTERACTION DESIGN - SOUND DESIGN - CREATIVE TECHNOLOGY

WORK

LEAD DESIGNER | FORD MOTOR COMPANY | 2023 - PRESENT

Lead all sound-related UX design for all Ford and Lincoln vehicles globally
Compose, produce, and implement all chimes, alerts, and other sounds
Design EV propulsion sounds for interior and exterior
Collaborate across teams, organizations, and countries to ensure a cohesive sonic strategy

SR. DESIGNER | FORD MOTOR COMPANY | 2021- 23

Led Vehicle-To-Human-Communication experiences, specifically surrounding light & sound
Crafted future experience concepts using storyboards, personas, visual mockups and animations
Redesigned UI for Mach-E updates (2026 Update)
Redesigned the interaction metaphor for the physical knob hardware

SR. DESIGNER | ICON / INCAR | 2018-21

Worked on the UI design of the initial launch of the Mustang Mach-E
Led the design of the Lincoln ADAS system
Worked closely with a global team on several vehicle OEM products including Ford, BMW, Porsche
Designed, prototyped, and delivered SkyFlo product application

UX/UI DESIGNER | LEAR CORPORATION | 2017-18

Designed and built a seating prototype using Arduino hardware / software
Worked with engineering teams to patent a biometric safety system - Patent LEAR59355PUS
Designed early concept for an AI-powered audio system that can tune itself based on several inputs

DESIGNER | MINDFIELD | 2015-17

Worked with the Detroit Institute of Arts to design an AR exhibition of ancient Persepolis
Designed and helped install a permanent lighting installation underneath the 2nd avenue viaducts in Detroit
Delivered motion graphics for the Detroit Red Wings, Detroit Tigers, Chevrolet, and Ford

DESIGN INTERN | UNIVERSITY OF MICHIGAN | 2012-15

Ran the design lab and assisted students with design-related projects

OTHER EXPERIENCE

ADJUNCT PROFESSOR | COLLEGE FOR CREATIVE STUDIES | 2022-PRESENT

Developed and teaches a curriculum for MFA Candidates - Sound for UX Design

FOUNDER, CREATIVE DIRECTOR | 17TH & ROSE | 2017-PRESENT

Founded a small design firm specializing in logos, branding, and sound design services

MUSIC PRODUCER | FREELANCE | 2010-PRESENT

Produced 25+ records for various artists including my own music
Performed in 10+ cities around North America, including major music festivals
Scored 3 feature-length films and several short films

EDUCATION

COLLEGE FOR CREATIVE STUDIES | 2015-17

Master of Fine Arts - Interaction Design
Top GPA in Graduating Class
Best Thesis Award

UNIVERSITY OF MICHIGAN | 2011-15

Bachelor of Fine Arts
Performing Arts Technology

CONTACT

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Portfolio
www.stevenstavrop.com

DESIGN SKILLS

UI Design
UX Design
Sound Design
Graphic Design
Logo & Branding
Basic Animation

PRODUCTION SKILLS

Audio Production
Video Editing

PROTOTYPE & PROGRAMMING

Arduino Programming
UI Prototypes
Web Design

SOFTWARE EXPERIENCE

Figma
Illustrator
Photoshop
After Effects
Premiere
Ableton
Max MSP
Cinema 4D
TouchDesigner

SOFT SKILLS & TRAITS

Highly Adaptable
Learns by Doing
Self-Driven
Leads When Needed
Obsessively Organized
Highly Responsive